

THE

FLOOR

BOTH EDITIONS

Johannesburg · 26 November 2026

Gold Reef City Theme Park Hotel

Cape Town · 5 December 2026

Fountains Hotel

BUSINESS PITCHING & NETWORKING EVENT

10:00–11:00

Registration & Networking

Doors open, welcome drinks, registration desk, exhibition tables live.

11:00–11:10

Welcome & Opening

Prime Desk Corporate Events welcomes the room, housekeeping, format explained.

11:10–12:10

Round One: THE FLOOR

Businesses 1–8 take the floor, five minutes each.

12:10–12:30

Guest Speaker Address

Guest speaker addresses the room.

12:30–13:00

Break & Open Networking

Refreshments, exhibition tables, informal networking.

13:00–14:00

Round Two: THE FLOOR

Businesses 9–15 take the floor, five minutes each.

14:00–14:45

Facilitated Connection Session

Structured introductions between businesses, funders, corporates and partners.

14:45–15:15

Panel Discussion

Panel discussion on stage while the judges deliberate.

14:45–15:15

Judging & Deliberation

Judging panel scores and deliberates on the fifteen, in parallel.

15:15–15:45

Awards Ceremony

1st, 2nd and 3rd place announced; Business Growth Support recognised.

15:45–16:00

Closing & Live Music

Closing remarks, live music, informal networking continues.